



YFC-BonEagle

岳豐集團

Stock code:6220

2023

岳豐科技科技股份有限公司

YFC-BonEagle ELECTRIC CO.,LTD.

www.cables.com.tw



PRIME
wire and cable, inc

BESTLINK
NETWORKARE

MONOPRICE

**premium
line**



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免責聲明

The presentation contains projections & estimates of financial information as well as market and product developments for future periods. These projections & estimates are based on information currently available which we believe to be reliable, but they involve risks & uncertainties. Our actual results of operations & financial condition may differ significantly from those contained in projections & estimates. The projections & estimates should not be interpreted as legally binding commitments, but rather as flexible information subject to change occasionally.

本次簡報中若包含有財務資訊的預測及未來市場及產品的趨勢。這些說明乃基於目前可以取得及目前相信是合理性的資料，但這些說明亦牽涉風險及不確定性。本公司之實際營運成果可能會與上述說明有不同的結果。簡報中屬預測性的資料並非本公司未來履行的保證，宜注意其隨時有變更的可能及風險。



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Presentation Outline

- 01 YFC Group Introduction
- 02 Series of Product
- 03 2023 Operating Status
- 04 Future Prospects



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01

YFC Group Introduction



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Running Philosophy

Excellence

Professionalism of technology; Excellent function of product.



Innovation

Innovation of creating product with New ideas



Honesty

Honesty to employees;
Honesty to customer.



Integrity

Operating in austerity;
Endlessly endeavoring.





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- YFC-BonEagle was established in 1983, with its headquarters located in Xinzhuang District, Taoyuan City, Taiwan. The company's business scope mainly covers the manufacturing and sales of products such as 3C power cord sets, network cables, patch cords, high-transmission electronic cables, network optoelectronic conversion active components, network connectors, high-transmission audio cables, as well as consumer-grade high-transmission power cord sets and connectors (connecting cable sets).
- In 2004, we extended our operations beyond OEM manufacturing to include self-operated brand network wiring channels, self-operated brand e-commerce channels, and physical retail channels.

TAIWAN	3.2%
U.S.A	85.0%
CHINA	2.6%
CANADA	3.1%
U.K	0.5%
Others	5.6%

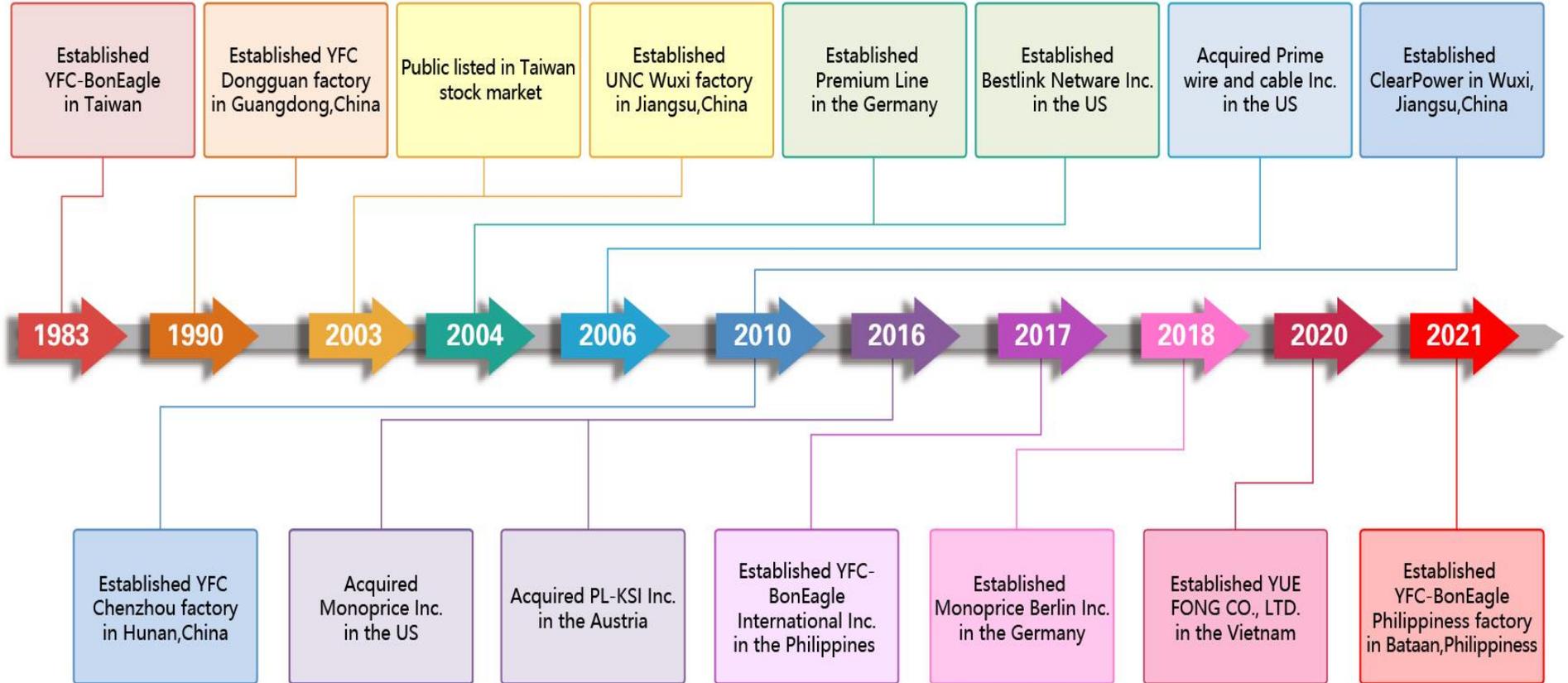
◆ YEAR 2023 REVENUE
98 million



- The growth strategy includes internally strengthening production and manufacturing capabilities. Additionally, leveraging vertical integration of the value chain involves acquiring midstream brand distributors and downstream brand e-commerce platforms to directly engage with end consumers, understand market demands, and consequently expand market share.

Milestone

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Global Operating Sites

YFC
YFC-BonEagle



Dongguan, Guangdong, China
岳豐，中國廣東東莞

UNC
YFC-BonEagle



Wuxi, Jiangsu, China
國豐，中國江蘇無錫

YFC-BonEagle Headquarter
YFC-BonEagle



Hsinwu, Taoyuan, Taiwan
桃園新屋總公司，臺灣

KSI

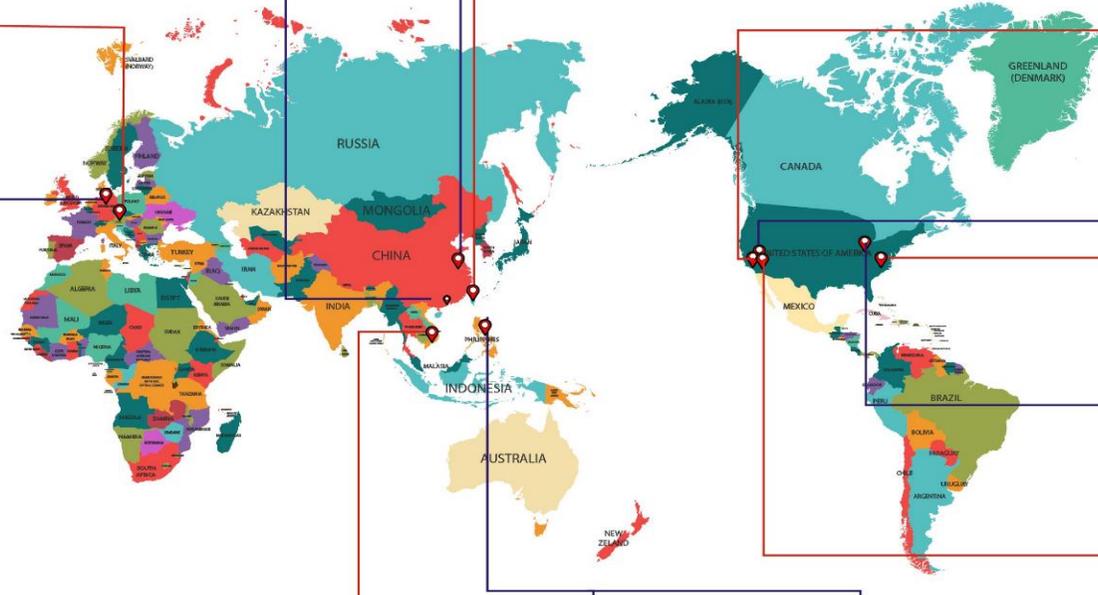


Vienna, Austria
維也納，奧地利

premium line



Raubling, Germany
勞布靈，德國



BESTLINK NETWORK



Cerritos, CA, USA

PRIME
wire and cable, inc.



Los Angeles, CA, USA
Mooresville, NC, USA
洛杉磯，加利福尼亞，美國
穆爾斯維爾，北卡羅來納，美國

MONOPRICE



Hebron, KY, USA
希伯倫，肯塔基，美國

MONOPRICE



Brea, CA, USA
布雷亞，加利福尼亞，美國

YUE FONG CO., LTD.
YFC-BonEagle



Ho Chi Minh, Viet Nam
胡志明，越南

YFC-BonEagle Philippines Factory
YFC-BonEagle



Subic, Philippines
蘇比克，菲律賓

YFC-BonEagle International Inc.
YFC-BonEagle



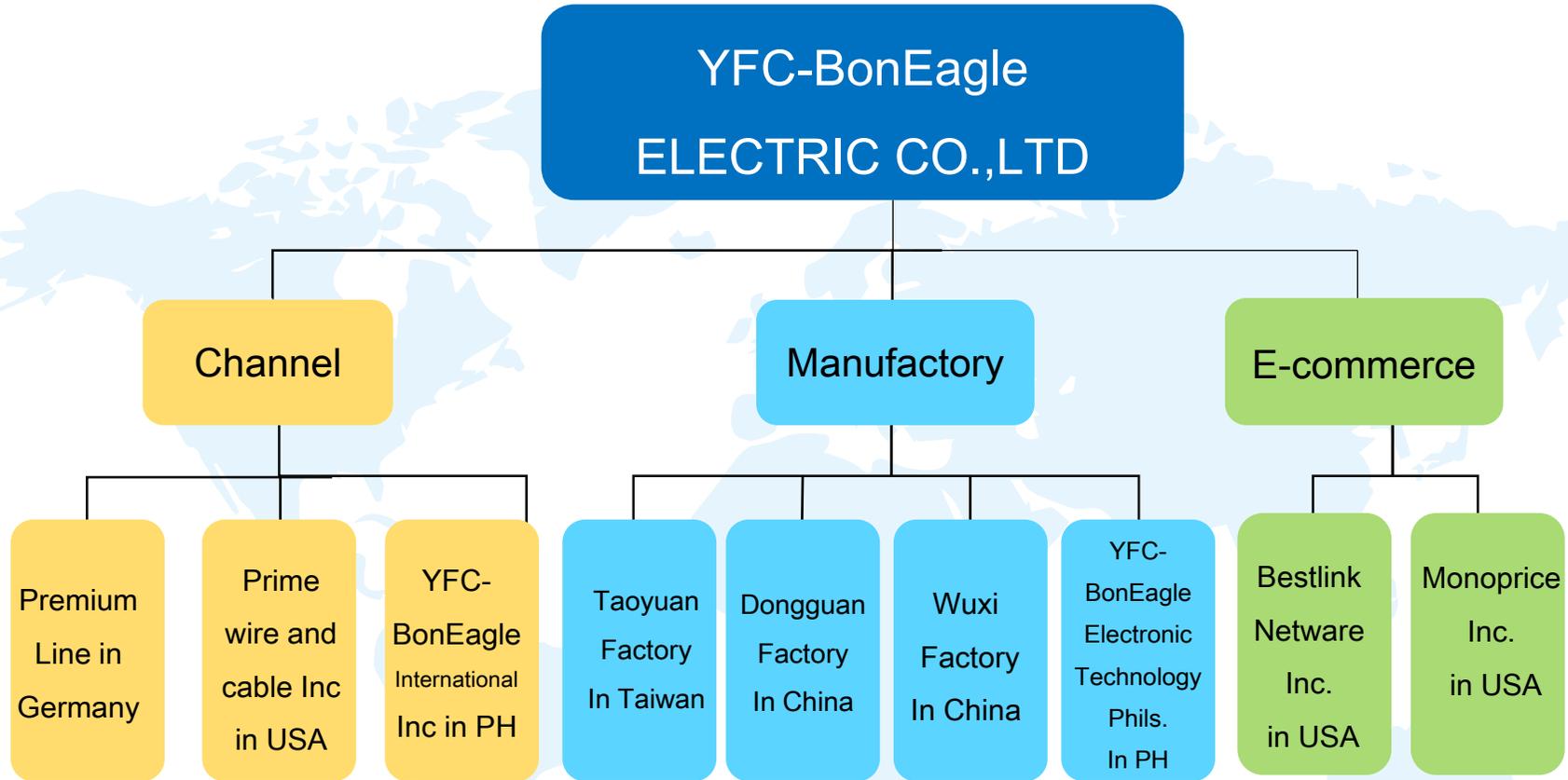
Manila, Philippines
馬尼拉，菲律賓



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YFC Group Industry Chain Structure





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Companies within the group

**Manufacturing
and
wholesale
distribution**

YFC-BonEagle

Owning four factories in Taiwan, Dongguan, Wuxi, and the Philippines, with a total production space exceeding 1.5 million square feet. °

**E-commerce
and
B2B direct sales***

*Monoprice
Bestlink*

Selling over 9,000 3C products through its e-commerce platform. °

**B2B retail
channels**

*Prime
Monoprice*

Being the leading supplier of extension cords and power strips in the United States, primarily serving major retail chains such as LOWE'S, Costco, etc.



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02 Series of Product



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Manufactory Product Series

Networking Solution

- Bulk Cables
- Boots
- Cabinet
- Patch Cords
- Patch Panel
- Keystone
- RJ45 Plug
- Toolless
- Wallplates

Extension Cords

- Ultra Flexible
- Water Resistant
- Flame Retardant
- 100% Pure Copper



Optical Fiber Networking

Transparent, broadband fiber communication

development with connection

digitalizer

photonics

optical communication

networking

remote sensing

global network

technology

network

possibility

industry

engineer

UL LISTED Intertek RoHS

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EV (Electric Vehicles) Cable Solution





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EV (Electric Vehicles) Cable Solution





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BESTLINK Product



Armored Patch Cables



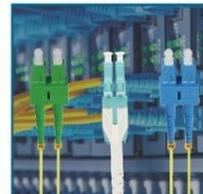
Slim Patch Cables



FTP Patch Cables



RJ45 Plugs



Fiber Cables



Fiber Adapters



USB



Waterproof Coupler



DSL Cables



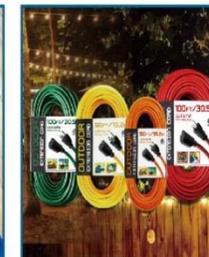
UTP Patch Cables



Extension Reel Cable



Bulk Cables



Power Cords



HDMI Cables



Audio/Vidio



Patch Panels



Keystone Jacks & Couples



Velcro Strap



Tools



TV Mounts



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PRIME Product

PRIME Indoor Extension Cords

Find the Right Product Using the Color Coded Packaging.

Home & Office	Tools & Appliances	Power Supply

PRIME Outdoor Extension Cords

Application	Residential
<ul style="list-style-type: none"> Residential: 16 Colours General Purpose: 14 Colours Job Sites: 12 Colours 	<ul style="list-style-type: none"> 16 Colours 30-50' PATIO & DECK CORD 30-50' LAWN & GARDEN CORD



Smart Home



Timers & Remotes



Lighting



Surge & Strip



De-icing Cable



Data Center Cabinets



HDMI Cables



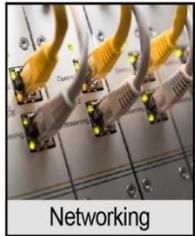
Extension Cords



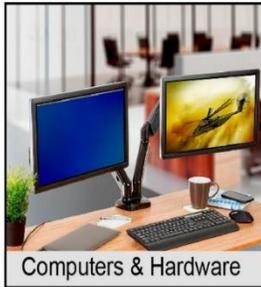
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MONOPRICE Product



Networking



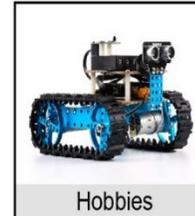
Computers & Hardware



3D Printing



Switches & Splitters



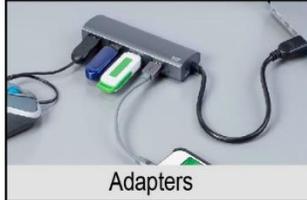
Hobbies



Home & Outdoor



Security



Adapters



Smart Home



Electronics



Audio Video



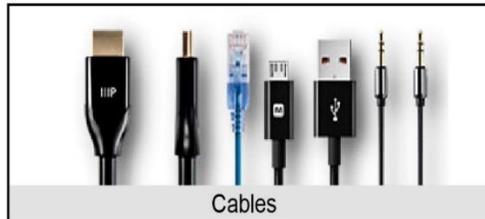
Gaming



Home Theater



Mounts & Stands



Cables



Pro Audio



Musical Instruments



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EIASSION Product

EIASSION



EIASSION

EIASSION



COSMIC

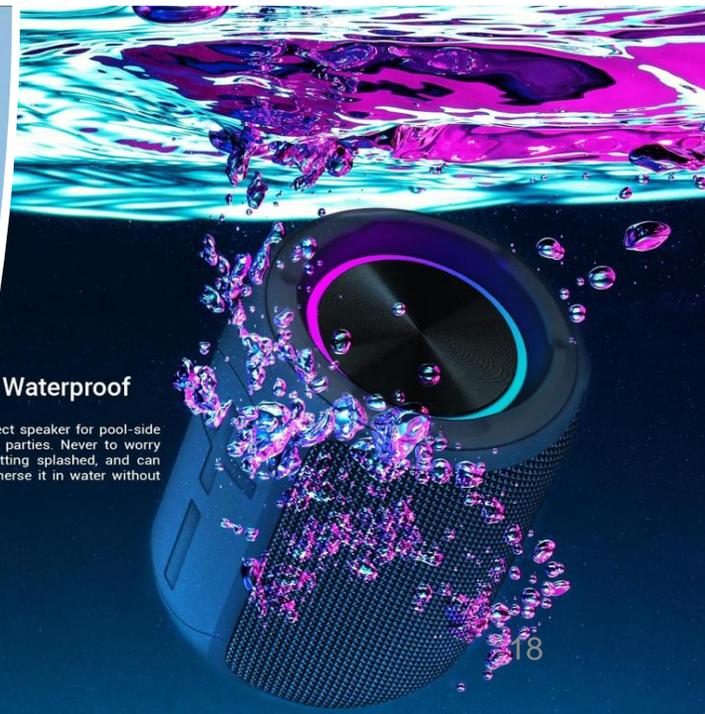
VESTA



RESTOCKED!!

BE ELATED BY MUSIC! POLARIS

AVAILABLE NOW



IP67 Waterproof

Perfect speaker for pool-side parties. Never worry about getting splashed, and can immerse it in water without worry.



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Channel Partners

RETAILERS:



DISTRIBUTION:



INDUSTRIAL:



OEM:





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03 Operating Status

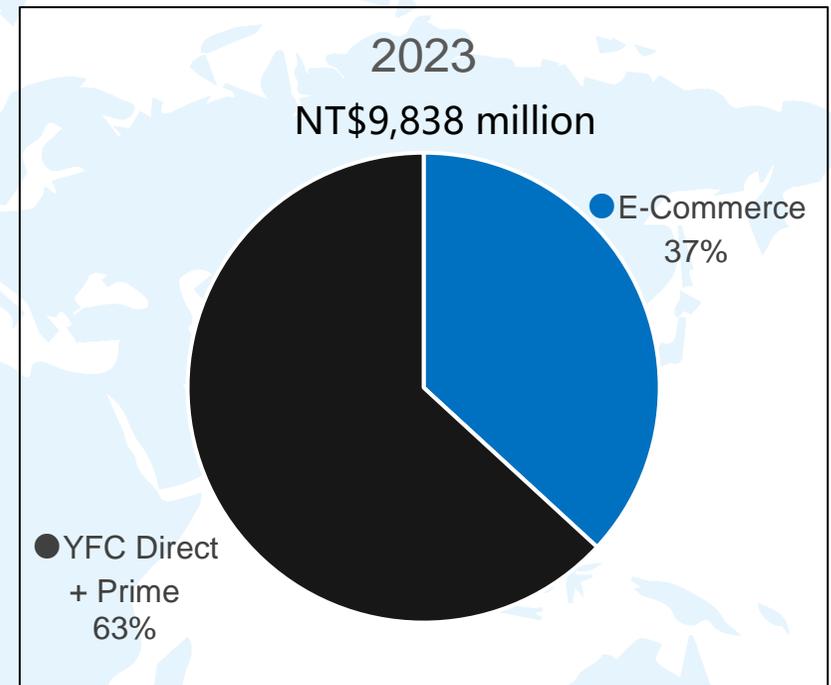
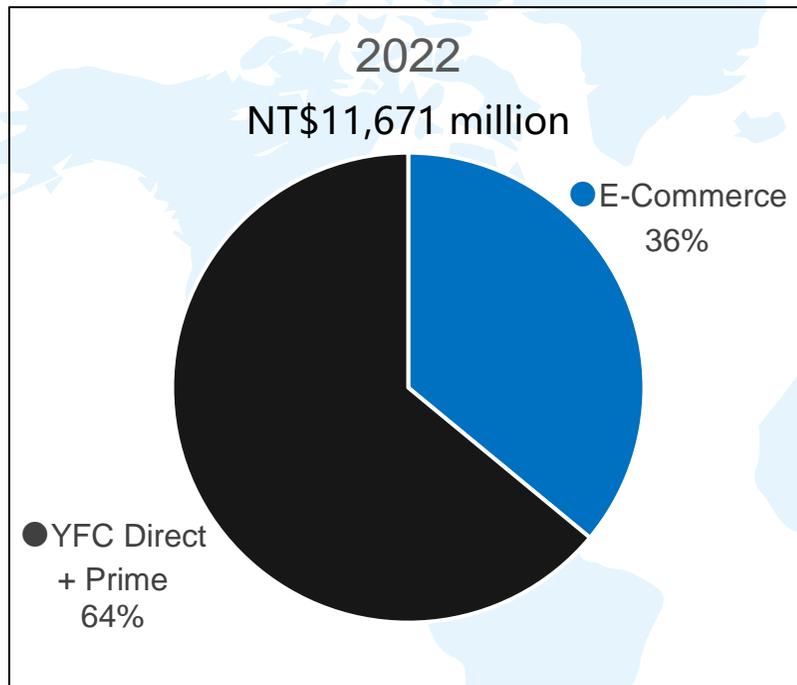


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2023 vs 2022 Revenue Breakdown by Channel

Cumulative net revenue for 2023 was NT\$9,838 million, a decline of 15.7% compared to the same period in 2022.



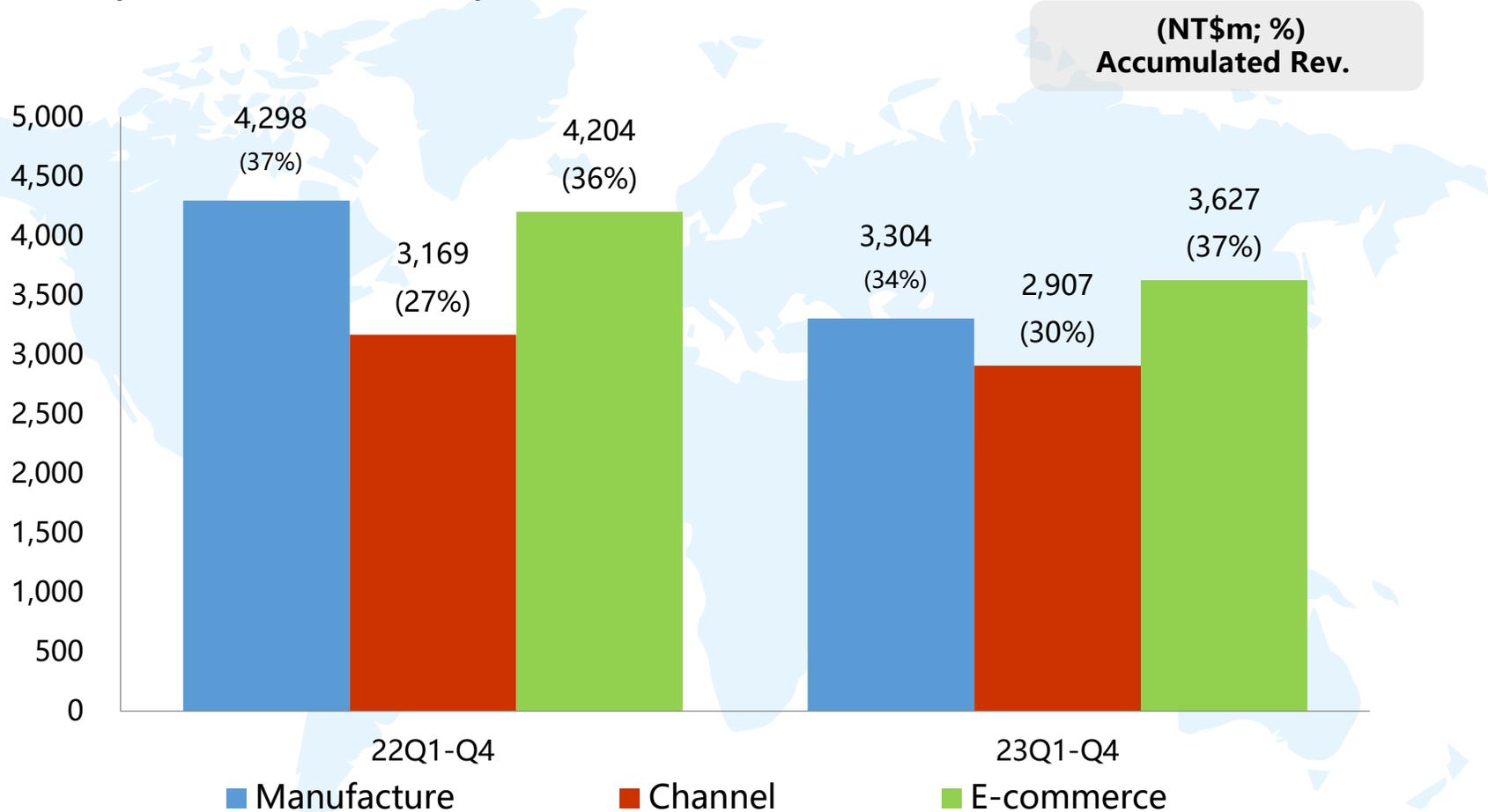


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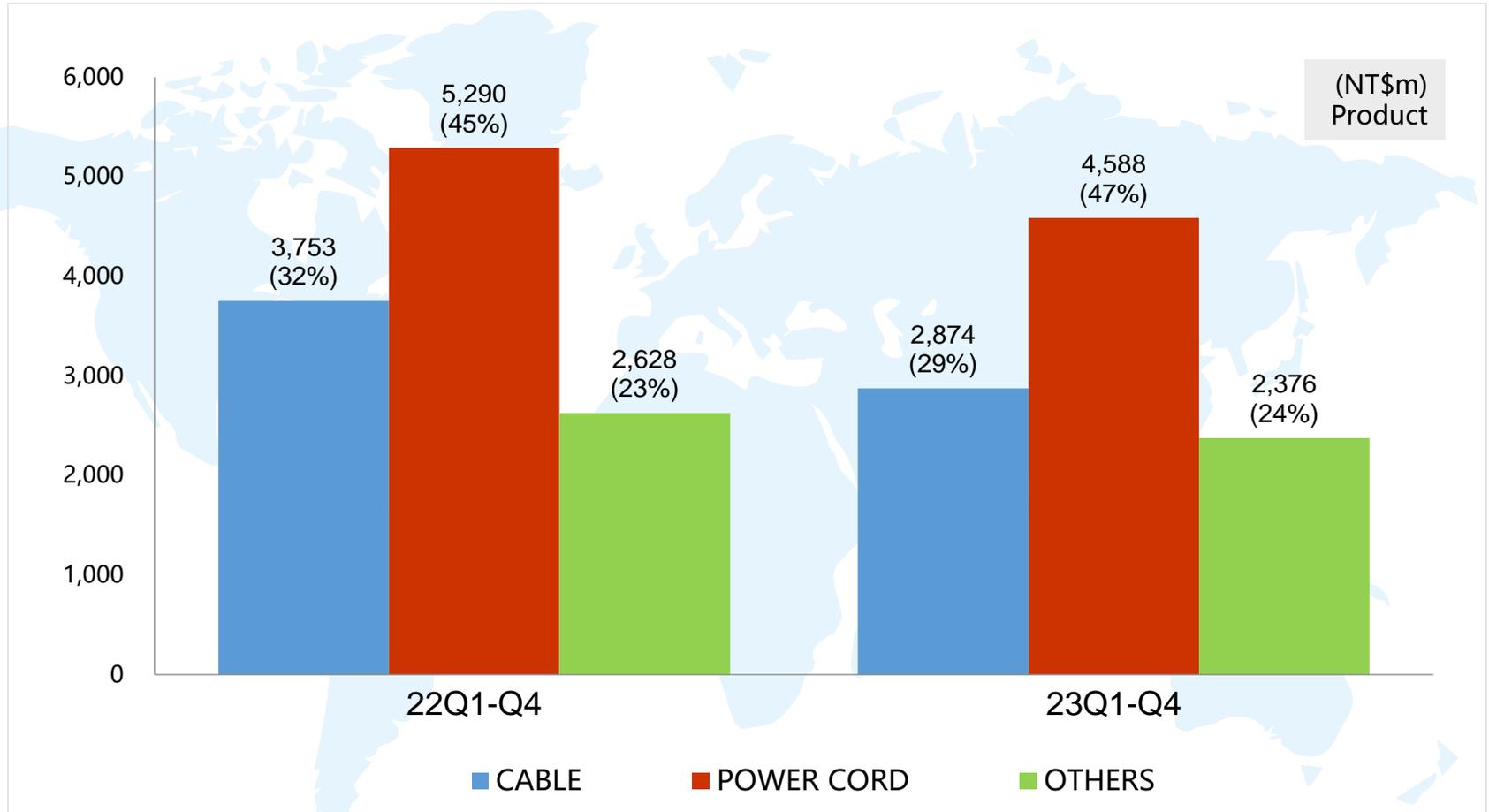


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2023 vs 2022 Revenue Breakdown by Product

Cumulative net revenue for 2023 was NT\$9,838 million, a decline of 15.7% compared to the same period in 2022.



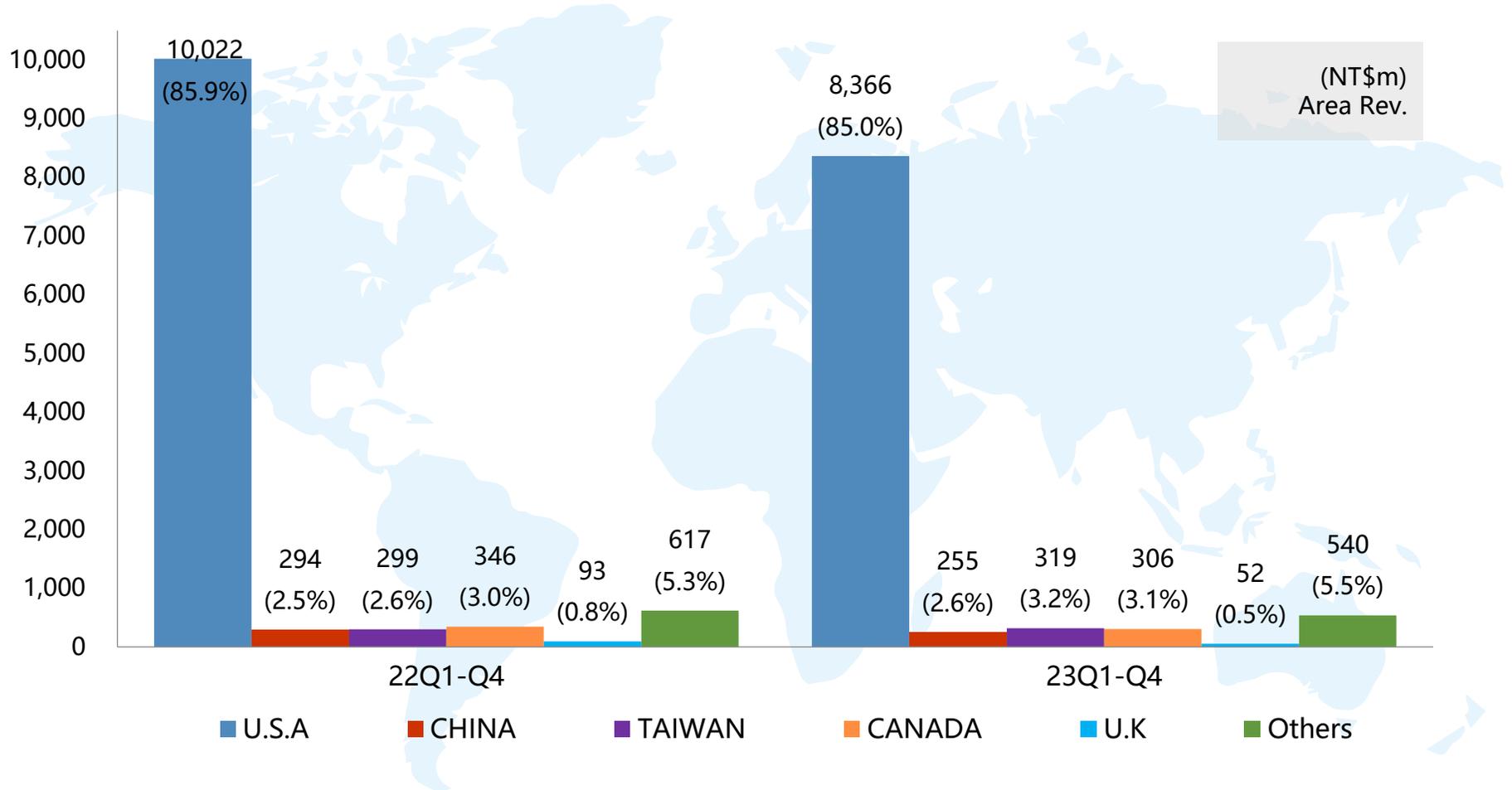


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2023 vs 2022 Revenue Breakdown by Region

Area Revenue



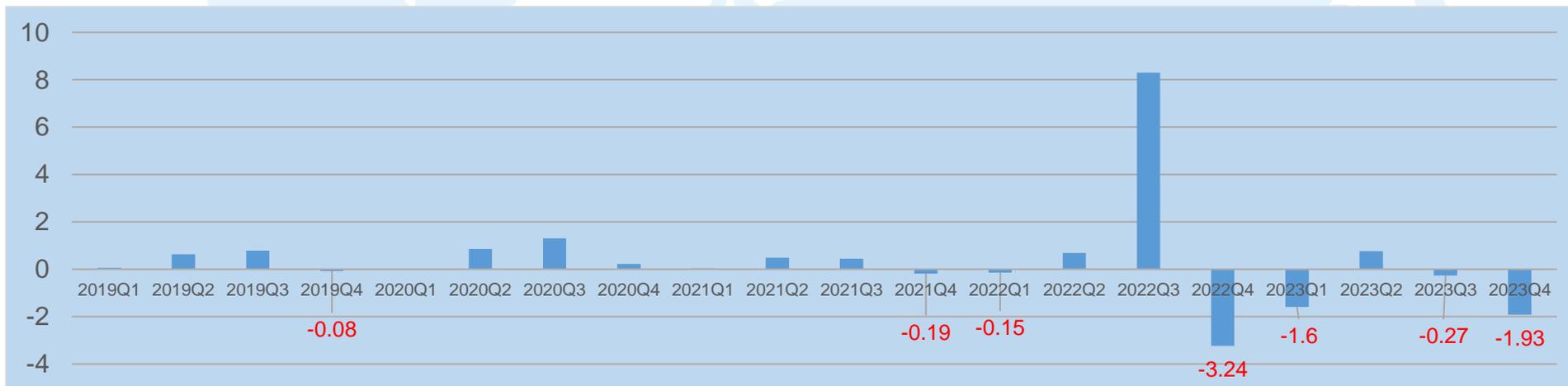


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EPS Trend

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YEAR	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
EPS	0.08	1.4	0.6	3.14	3.3	2.84	1.38	2.4	0.76	5.87	-3.03





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2023 Profit before Tax

Profit before Tax (NT\$m; %)	2023年
Channel + Manufacture	163
E-commerce	(795)
Total	(632)



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04 Future Prospects



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Future Prospects

- **Expand client base beyond the United States**
 - Develop Philippines Market
 - Explore opportunities in the Middle East and Africa
- **Maintain product competitiveness in the U.S.**
 - Enhance production quality and stability at the factory in the Philippines
 - Continuously collaborate with manufacturing facilities outside Mainland China to optimize and develop new products
- **Increase the value and market visibility of our proprietary brand**



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THANKS!